# SILO: A Land-Use Model For Integrated Modeling

Presented by: Tara Weidner

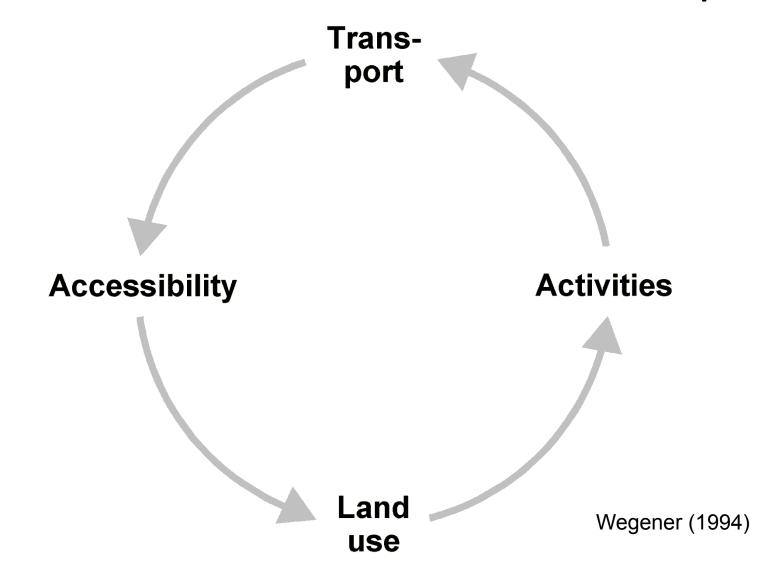
Author: Rolf Moeckel

**Parsons Brinckerhoff** 

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## Interaction of Land Use and Transport



## Need for land-use modeling

- It is known that transportation and land use influence each other. The extent and direction of this influence usually is guessed only.
- Integrated modeling helps
  - decision makers,
  - transparency,
  - public participation,
  - and the tradeoffs between these three.

Simple Land Use Orchestrator

#### **SILO IDEA**

# Land use modeling in the U.S.

Index	SILO	PECAS	
Place <sup>3</sup> s			UrbanSim
What-If		TRAN	1US
	Integrated with tran	sportation model	
Simple to imple	ement		
		Data hungry	
Easy to run sce	enarios		
		Long run times	

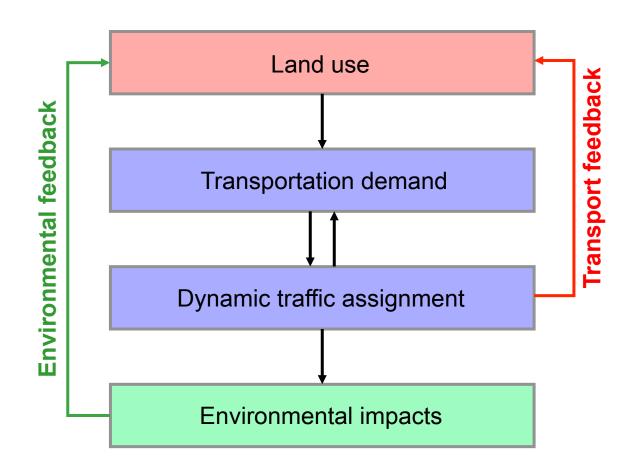
#### Motivation

- Fully represent the land-use transport feedback cycle
- Develop a tool that can be implemented with tight schedules and/or a smaller budget
- Ability to analyze smart growth strategies
- Simulate greenhouse gas emissions
- Ability to run many scenarios in a short time frame

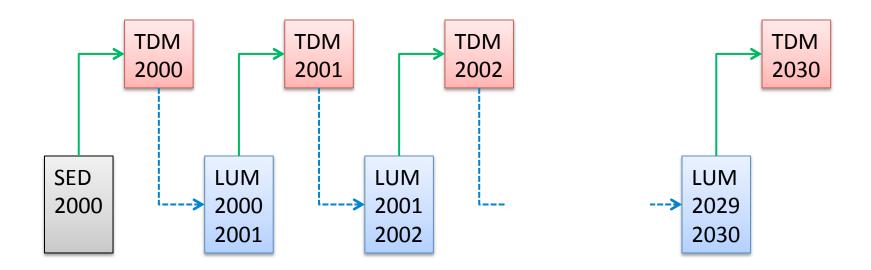
## Design Principles

- Integrated with travel demand model
- Microscopic
- Logit-based discrete choice
- Evolutionary instead of equilibrium
- Location decisions constraint by budgets
- GUI controlled
- Develop a tool that can be implemented with tight schedules and/or a smaller budget
- Short runtimes

#### **Concept of integrated simulation models**



# Integration in an Ideal World



Zonal data: Population and employment

Travel time and travel costs matrices

## Key assumptions

- Regional population and employment numbers are exogenous to model
- Base year is in the past (such as 2000), and validation year close to today (such as 2010)
- Sensitivity tests to demonstrate reasonableness more important than exhaustive calibration

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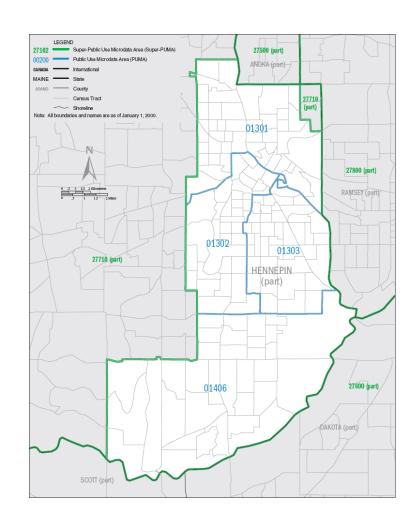
#### **SYNTHETIC POPULATION**

## Synthetic Population

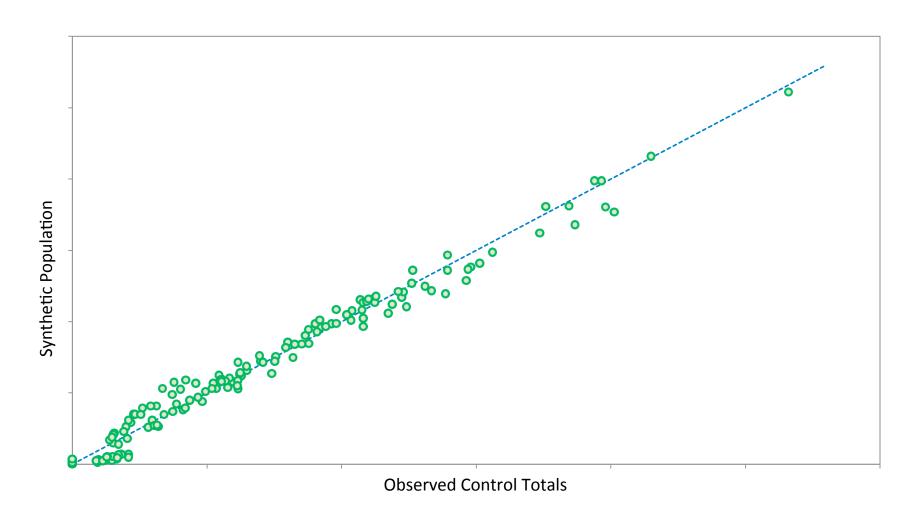
- Looked at ARC population generator
- Looked at ASU population generator
- Decided to develop SILO population generator

# Public Use Micro Sample (PUMS)

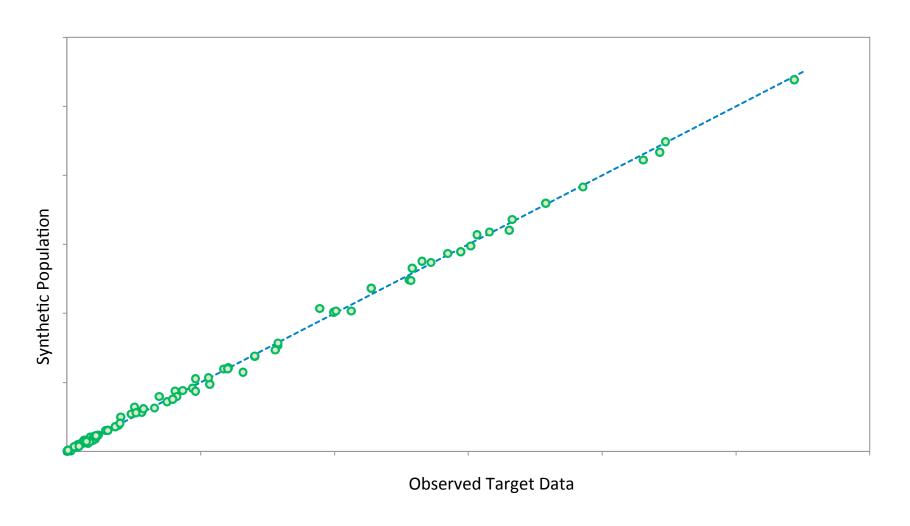
- PUMS data expanded to create micro data
- Use 5% sample to increase spatial resolution



# Households by Size, Age and PUMA



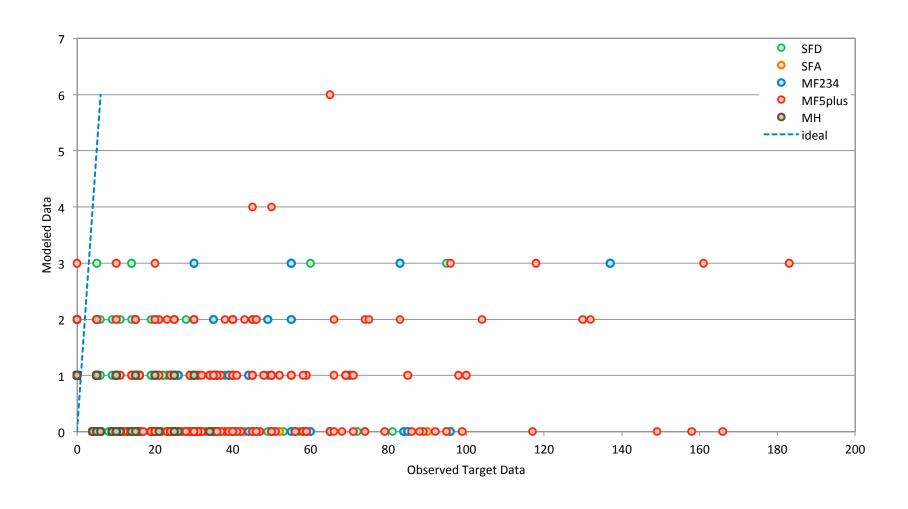
# Dwellings by type and PUMA



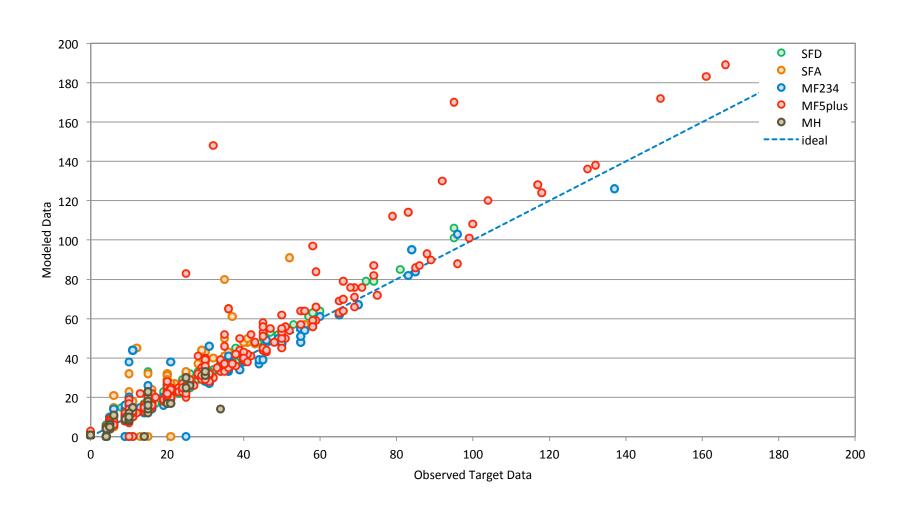
# Validation of Synthetic Population

Population	Observed	Modeled	Deviation
Households	1,024,263	1,017,153	-0.69%
Persons	2,415,649	2,405,601	-0.42%

# Vacant dwellings by zone (raw)



# Vacant dwellings by zone (adjusted)



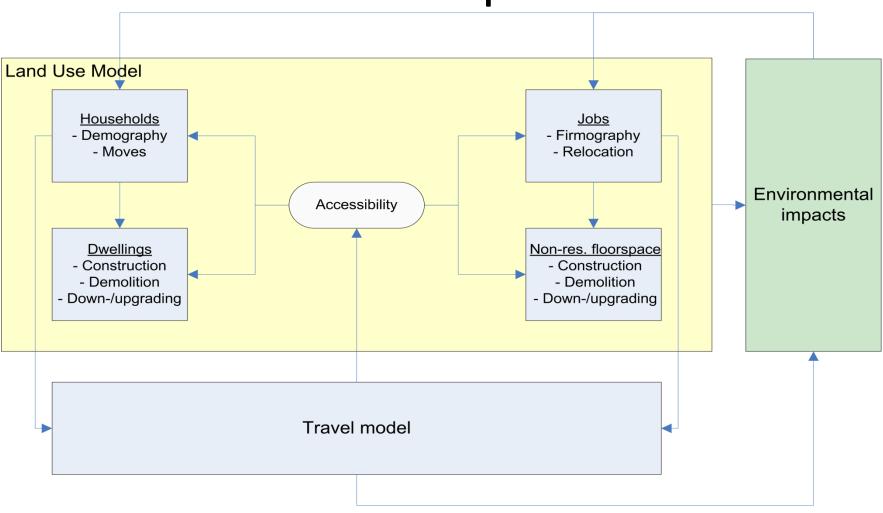
# Validation of Synthetic Population

Dwellings	Observed	Modeled	Deviation
SFD	633,811	630,599	-0.51%
SFA	87,348	89,072	1.97%
MF234	62,790	60,670	-3.38%
MF5plus	246,555	250,482	1.59%
MH	16,718	16,178	-3.23%
Total	1,047,222	1,047,001	-0.02%

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#### **CONCEPT**

## Concept

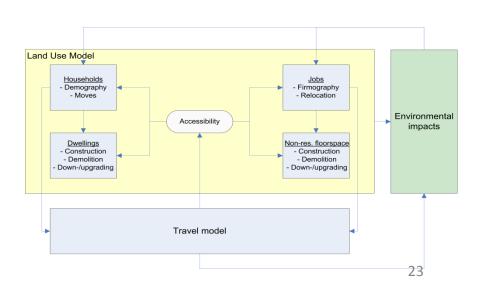


### Data Input

- Essential data
  - PUMS data
  - HH by size, income and auto-ownership
  - Persons by age and gender
  - Dwellings by type
  - Non-res floorspace by type
  - Forecasts of pop./emp. growth for study area
- Desirable (can use national averages instead)
  - Preferences for location choice
  - Demographic transition probabilities

#### SILO Modules

- Housholds
  - Demography (birth, aging, marriage, divorce, death etc.)
  - Moves
- Dwellings
  - Type, size, price, quality
  - Allows policy overrides (new dwellings, demolitions etc.)



## Events currently simulated in SILO

#### **Population**

- aging
- give birth to child
- leave parental household
- get married/cohabitate
- get divorced/separate
- death
- move
- immigrate/outmigrate

#### **Dwellings**

- build new dwellings
- renovate dwelling
- dwelling deterioration
- demolish dwelling

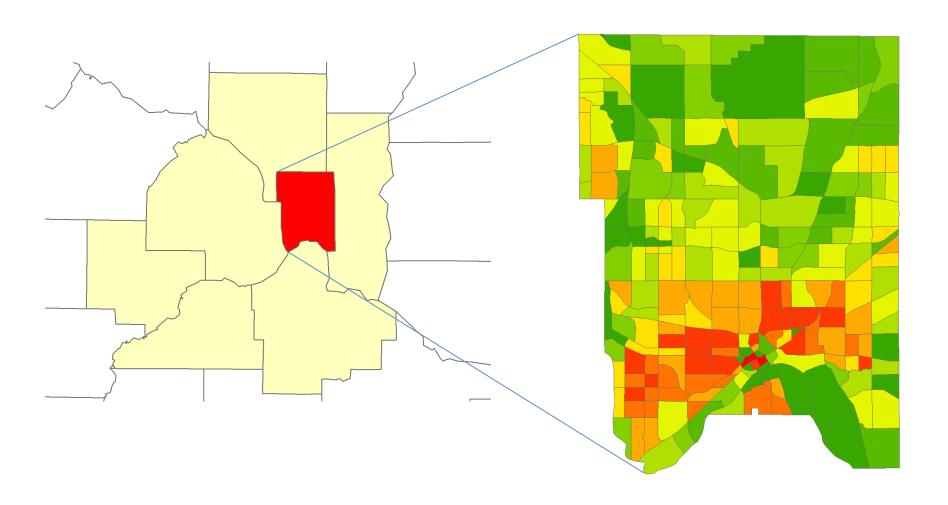
#### Household relocation

- Household relocation is simulated using logit models.
- First, the decision is modeled whether the household wants to move or not
- If the household decides to move
  - (1) a neighborhood is selected
  - (2) a new dwelling is selected

#### Household relocation

- Logit models are not built to compare hundreds of alternatives at the same time
- SILO first selects a region, and then a dwelling within that region is chosen.

# Household move: 2-step selection



#### Decision: To Move or Not to Move

$$p_{move=c} - \frac{c}{1 + exp(\beta \cdot (1 - \Delta \overline{u}))}$$
 where  $p_{move}$  = Probability to move  $c$  = constant  $\beta$  = parameter

 $\Delta \bar{u}$  = expected average improvement in housing utility

$$\Delta \overline{u} = \frac{\sum_{j} \exp \left(\mu \cdot \left(u_{j} - u_{i}\right)\right)}{\sum_{j} \exp \left(\mu \cdot 0\right)}$$

Stands for  $u_i - u_i$ 

where j = Available vacant dwelling  $\mu$  = parameter  $u_i$  = Utility of dwelling i

# Utility a Region

$$u_n = \alpha_1 \cdot \widehat{p_n} + \alpha_2 \cdot acc_n + \alpha_3 \cdot env_n$$

where  $u_n$  = Utility of neighborhood n  $\alpha_1$ ,  $\alpha_2$ ,  $\alpha_3$  = Parameters, adding up to unity  $\widehat{p_n}$  = Median price of dwellings in neighborhood n  $acc_n$  = Accessibility of neighborhood n  $env_n$  = Environmental quality of neighborhood n

## Select a Region

Probability to move from current region *i* to region *j*:

$$p_{i,j} = \frac{A_j \cdot u_j \cdot exp(\gamma \cdot (u_j - u_i))}{\sum_{J} A_j \cdot u_j \cdot exp(\gamma \cdot (u_j - u_i))}$$

where  $p_{i,j}$  = Probability to move from i to j  $A_j$  = Number of available dwellings in j  $u_j$  = Utility of neighborhood j $\gamma$  = parameter

## Selection of dwelling

$$p_i = \frac{\exp(\gamma \cdot u_i)}{\sum_{J} \exp(\gamma \cdot u_i)}$$

```
where p_i = Probability to choose dwelling i

u_i = Utility of dwelling i

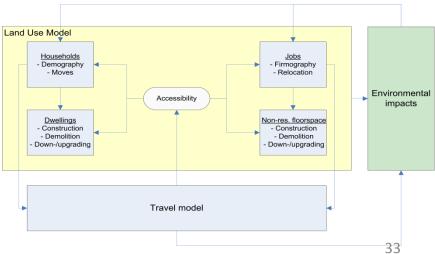
\gamma = parameter
```

## **Utility of Dwelling**

$$u_i = p_i^{\beta_1} \cdot s_i^{\beta_2} \cdot q_i^{\beta_3} \cdot a_i^{\beta_4} \cdot d_{iw}^{\beta_5}$$
  
where  $u_i$  = Utility of dwelling  $i$   
 $p_i$  = Price of dwelling  $i$   
 $s_i$  = Size of dwelling  $i$   
 $q_i$  = Quality of dwelling  $i$   
 $a_i$  = Accessibility of dwelling  $i$   
 $d_{iw}$  = Distance to work place  
 $\beta_1$ , ...  $\beta_5$  = Parameters, add up to unity

# SILO Modules (planned)

- Jobs/Businesses
  - By industries (4 to 10 types)
  - Firm openings/closings
  - Job relocation
- Non-res. floorspace
  - Type, quality and price dependent
  - Locations
  - Renovation, deterioration and demolition



# Logit and Markov Models

	Logit Models	Markov Models
Rationale	Simulate decisions made under uncertainty, such as limited information, habits and prejudices	Simulate transitions from one state to another
Application	Used where we care for the reasoning behind the decision process	Used where we do not plan to analyze the impact of policies
Classic example	Mode Choice	Death probability
In SILO	<ul><li>Household relocation</li><li>Business relocation</li><li>Investors decision where to build new dwellings</li></ul>	<ul><li>Demographic changes</li><li>Firmographic changes</li><li>Dwelling change of quality</li></ul>

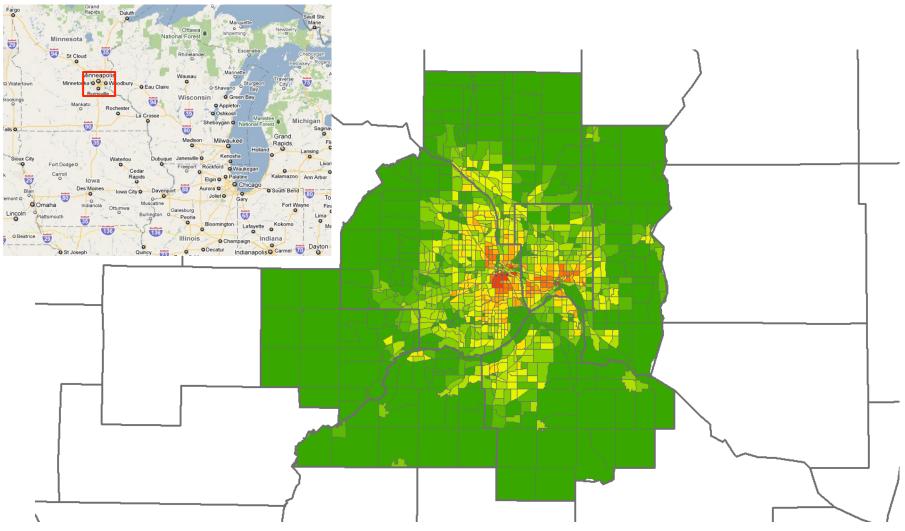
## **Output Indicators**

- Population by age, hh size, auto ownership
- Employment by type
- Dwelling vacancy
- Non-residential floorspace vacancy
- Change in housing costs
- Land-use consumption

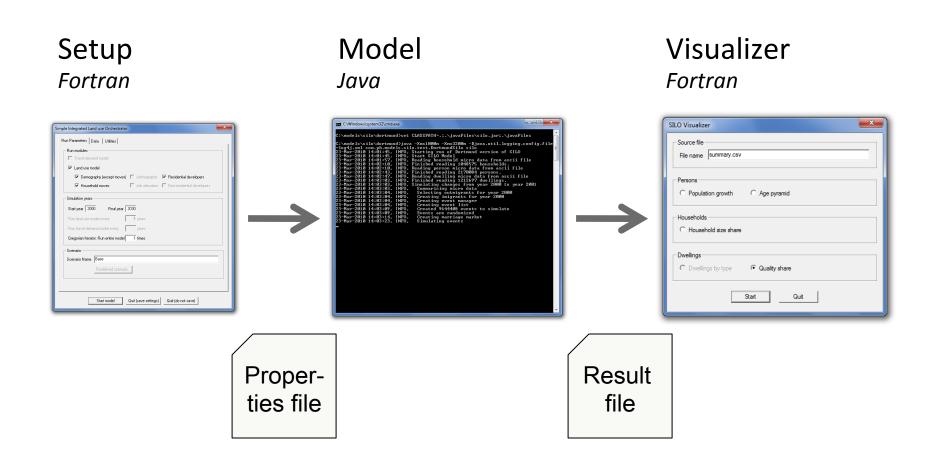
Simple Land Use Orchestrator

#### PROTO TYPE IMPLEMENTATION

# Application for Minneapolis/St. Paul



## Implementation



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#### **CONCLUSIONS**

#### Status of SILO

- Synthetic Population
- Demographic changes
- Household moves (50% done)
- Update of existing dwellings
- Development of new dwellings (next on list)
- GUI interface to run model
- Result analysis tool
- Website on integrated modeling
- Model calibration & sensitivity test (this summer)

#### Innovations of SILO

- Explicit treatment of housing budget, which is sensitive to transportation costs.
- Less focus on exhaustive calibration and more focus on reasonable responsiveness, and therefore, behavior of past is not locked into the model for forecasts.
- Continuously monitoring runtime during model development (currently 1 h for 30 years).